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| <b>Course No.</b>  | SC 502   |         |
| <b>Course Title:</b>   | <b>ENTREPRENEURSHIP AND BUSINESS MANAGEMENT COMPETENCY</b><br><i>“An entrepreneur tends to bite off a little more than he can chew hoping he’ll quickly learn how to chew it”. – Roy Ash</i> |         |
| <b>Target Group:</b> Officers in the All Island Services and other Staff Grade Officers, Staff Grade Officers of SOEs  | <b>Duration:</b> 05 Days   |         |
| <b>Main Subject Areas:</b> <ul style="list-style-type: none"> <li>* Entrepreneurship &amp; Business Management Skills</li> <li>* Business Planning Data Collection (For Internal Analysis and Strategy Development)</li> <li>* Estimating Sales Based on Production Capacity &amp; Aggregation Projections</li> <li>* Business Plan Validation</li> </ul>  |  |         |
| <b>Learning Outcomes:</b> On successful completion of the course, the participants will be able to <ul style="list-style-type: none"> <li>• Develop skills in generating a small enterprise</li> <li>• Identify internal analysis and strategy development</li> <li>• Enhance knowledge on Sustainable Business Model</li> <li>• Manage marketing and production of an enterprise.</li> <li>• Assist budding entrepreneur in their effort of startups</li> </ul> |  |         |
| <b>Course Fees:</b> Rs. 12,500.00 *  | <b>Medium</b>  | English |
| <b>Other Conditions</b>  | Those who followed this programme can be exempted from the relevant module of the Capacity Building Programmes (Specially SLAS).   |         |
| <b>Assessment Method</b>   | Assignments - A development of a business plan   |         |
| <b>Course Coordinator</b>  | Dr.W.M.M.G.D. Wijekoon   |         |

*\*Employees of Government Ministries, Departments and Provincial Councils are exempted from paying the course fee. (State Owned Enterprise (SOE) employees are not exempted from Course fee.*